CREATIVE CIRCLE AWARDS 2019 WINNERS LIST (BY AGENCY)

1	OF Design Congs	05.14 Design Craft: Art Direction	ACRE Design Pte Ltd MO Bar Vol. 1 Menu	ACRE Design Bto Ltd	Mandavin Oviental Singanove	Bronzo	1
2	05. Design Gongs 05. Design Gongs	05.3 Printed Communication Design	MO Bar Vol. 1 Menu MO Bar Vol. 1 Menu ADK Singapore	ACRE Design Pte Ltd ACRE Design Pte Ltd	Mandarin Oriental, Singapore Mandarin Oriental, Singapore	Bronze Bronze	
1	11. Craft Gongs	11.5 Film & Branded Content: Casting	#HafandHaf	ADK Singapore	Ministry of Communications and Information	Bronze	
2	11. Craft Gongs	11.6 Film & Branded Content: Art Direction (Including Production Design)	#HafandHaf	ADK Singapore	Ministry of Communications and Information	Finalist	
		Production Design)	AtypicalFilms Pte Ltd				
1	11. Craft Gongs	11.7 Film & Branded Content: Visual Effects	The Singapore Bicentennial - A New Perspective	Atypicalfilms Pte Ltd	Singapore Bicentennial Office	Finalist	
			BBH Singapore				
1 2	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.5 Best use of Influencers	Sentosa - Make Time NTUC Income - True Care	BBH Singapore BBH Singapore	Sentosa Development Corporation NTUC Income	Bronze Finalist	
3	05. Design Gongs 06. Direct Gongs	05.4 Motion Design 06.4 Best use of Direct (Digital Channels)	TIME FOR CHANGE Only true fans get it	BBH Singapore BBH Singapore	IKEA Singapore Telecommunications Limited	Finalist Gold	
5 6	07. Media Gongs 07. Media Gongs	07.1 Best use of Film, Radio & Audio Platforms 07.5 Best use of Social Platforms	Small screen. Big feeling. Only true fans get it	BBH Singapore BBH Singapore	Singapore Telecommunications Limited Singapore Telecommunications Limited	Finalist Gold	
7 8	07. Media Gongs 07. Media Gongs	07.5 Best use of Social Platforms 07.5 Best use of Social Platforms	Nike Battle Force Live The Nike Women Instazine	BBH Singapore BBH Singapore	Nike	Bronze Bronze	
9 10	08. PR Gongs 08. PR Gongs	08.3 Social Community Building and Management 08.3 Social Community Building and Management	IKEA NEWSJACK Only true fans get it	BBH Singapore BBH Singapore	IKEA Singapore Telecommunications Limited	Finalist Bronze	
11	08. PR Gongs	08.4 Real-Time Response 08.7 Launch / Re-launch	IKEA NEWSJACK	BBH Singapore	IKEA	Silver	
12 13	08. PR Gongs 08. PR Gongs	08.7 Launch / Re-launch 08.7 Launch / Re-launch	Only true fans get it Sentosa - Make Time	BBH Singapore BBH Singapore	Singapore Telecommunications Limited Sentosa Development Corporation	Silver Finalist	
14	08. PR Gongs	08.8 Best use of Celebrity, Influencers & Key Opinion Leaders	Netflix YOU Fan Event	BBH Singapore	Netflix	Finalist	
15 16	09. Brand Experience & Activation Gongs 10. Mobile & Digital Gongs	09.2 Best use of Digital-led Brand Experience & Activation 10.3 Best use of Social & Messaging Platforms	The Nike Women Instazine Only true fans get it	BBH Singapore BBH Singapore	Nike Singapore Telecommunications Limited	Finalist Gold	
17 18	10. Mobile & Digital Gongs 10. Mobile & Digital Gongs	10.3 Best use of Social & Messaging Platforms 10.9 Creative Effectiveness: Mobile &/Or Digital	Nike Battle Force Live The Nike Women Instazine	BBH Singapore BBH Singapore	Nike Nike	Silver Bronze	
19	11. Craft Gongs	11.8 Film & Branded Content: Animation	TIME FOR CHANGE	BBH Singapore	IKEA	Bronze	
1	05. Design Gongs	05.1 Brand Identity Design	Black Mongrels Chin Sin Huan 振新园	Black Mongrels	Chin Sin Huan	Finalist	
2	05. Design Gongs	05.1 Brand Identity Design	NINETEEN80 Blak Labs	Black Mongrels	A Phat Cat Collective Pte Ltd (APC)	Bronze	
1	01. Film & Branded Content Gongs	01.10 Gong for Good: Film & Branded Content	Neighbour Auntie	Blak Labs	Monfort Care - Big love	Bronze	
2 3	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.2 Film (Online)	My daughter Neighbour Auntie	Blak Labs Blak Labs	Singapore National Eye Centre Monfort Care - Big love	Bronze Bronze	
1	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	BLKJ Hello Change	BLKJ	StarHub	Bronze	
2	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.2 Film (Online)	Scoot Travel Spirit The Kid I Didn't Ask for	BLKJ BLKJ	Scoot Tigerair Pte Ltd GREAT EASTERN	Bronze Finalist	
3 4	01. Film & Branded Content Gongs	01.8 Creative Effectiveness: Film & Branded Content	Hello Change	BLKJ	StarHub	Finalist	
5	06. Direct Gongs 06. Direct Gongs	06.3 Best use of Direct (Print & Outdoor Channels) 06.7 Best use of Cultural Insights in Direct	McChinese Lessons McChinese Lessons	BLKJ BLKJ	The Learning Lab The Learning Lab	Gold Gold	Best of Category
7 8	08. PR Gongs 08. PR Gongs	08.1 Best use of Non-Digital Platforms 08.10 Best use of Cultural Insights	McChinese Lessons Founding Mothers	BLKJ BLKJ	The Learning Lab StarHub	Bronze Finalist	
9 10	08. PR Gongs 08. PR Gongs	08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling	Founding Mothers Hello Change	BLKJ BLKJ	StarHub StarHub	Bronze Finalist	
11 12	08. PR Gongs 08. PR Gongs	08.7 Launch / Re-launch 08.7 Launch / Re-launch	Hello Change McChinese Lessons	BLKJ BLKJ	StarHub The Learning Lab	Bronze Bronze	
13 14	09. Brand Experience & Activation Gongs 09. Brand Experience & Activation Gongs	09.3 Best use of Events & Live Experiences 09.4 Best use of Sponsorships & Partnerships	McChinese Lessons McChinese Lessons	BLKJ	The Learning Lab The Learning Lab	Bronze	
14	09. Brand Experience & Activation Gongs	09.6 Best In-store/Retail experience	McChinese Lessons	BLKJ	The Learning Lab	Finalist	
16	09. Brand Experience & Activation Gongs	09.9 Best use of Cultural Insights in Brand Experience & Activation	McChinese Lessons	BLKJ	The Learning Lab	Bronze	
1	05. Design Gongs	05.1 Brand Identity Design	Bravo Alt. Pizza	Bravo	Alt. Pizza Pte Ltd	Finalist	
2 3	05. Design Gongs 05. Design Gongs	05.1 Brand Identity Design 05.1 Brand Identity Design	Singaplural 2019: Unnatural Phenomena Zero One Technology Festival 2018	Bravo Bravo	Singapore Furniture Industries Council Zero One Technology Co. Ltd	Finalist Finalist	
4	05. Design Gongs	05.6 Environment & Experience Design	Jinjja Chicken Changi Airport T2	Bravo	Jinjja Holdings Pte Ltd	Finalist	
			Directors Think Tank Singapore Sony α7RIII and Michael Yamashita				
1	11. Craft Gongs	11.2 Film & Branded Content: Cinematography	Window to the soul Eye AF	Directors Think Tank Singapore	Sony South East Asia	Finalist	
1	04. Outdoor Gongs	04.5 Best use of Interactive & Immersive Experiences	Fishermen Integrated CIMB First - AR Smiling Posters	Fishermen Integrated	CIMB Bank Singapore	Finalist	
1	05. Design Gongs	05.1 Brand Identity Design	Foreign Policy Design Group Design Pasar	Foreign Policy Design Group	Foreign Policy Design Group	Bronze	
2	05. Design Gongs 05. Design Gongs	05.1 Brand Identity Design 05.3 Printed Communication Design	Dumpling Darlings Makgadikgadi	Foreign Policy Design Group Foreign Policy Design Group	The Better Craft Alwyn Chong	Bronze Finalist	
5	oo, Design Gongs	osis i mitea communication Design	Freeflow Productions Pte Ltd	Toreign Policy Design Group	Alwyn Chong	Thanst	
1 2	11. Craft Gongs 11. Craft Gongs	11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction	Hands that Shaped the Nation Kinship - Hari Raya 2019	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd	Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd	Finalist Bronze	
3	11. Craft Gongs 11. Craft Gongs	11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography	Make Time For A Change Hands that Shaped the Nation	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd	BBH Singapore Singapore Tribal Worldwide Pte Ltd	Bronze Finalist	
4 5	11. Craft Gongs	11.5 Film & Branded Content: Casting 11.6 Film & Branded Content: Art Direction (Including	Kinship - Hari Raya 2019	Freeflow Productions Pte Ltd	Tribal Worldwide Pte Ltd	Bronze	
6	11. Craft Gongs	Production Design)	Families First, Bankers Second	Freeflow Productions Pte Ltd	TSLA Industries Pte Ltd	Finalist	
7	11. Craft Gongs	11.6 Film & Branded Content: Art Direction (Including Production Design)	Hands that Shaped the Nation	Freeflow Productions Pte Ltd	Tribal Worldwide Pte Ltd	Bronze	
8	11. Craft Gongs	11.6 Film & Branded Content: Art Direction (Including Production Design)	Make Time For A Change	Freeflow Productions Pte Ltd	BBH Singapore Singapore	Bronze	
1	05. Design Gongs	05.5 Digital & Interactive Design	GERMS Digital Pte. Ltd. GERMS10 Website	GERMS Digital Pte. Ltd.	GERMS Digital Pte. Ltd.	Finalist	
2	11. Craft Gongs	11.22 Digital Craft: Art Direction (Including Typography and Photography)	GERMS10 Website	GERMS Digital Pte. Ltd.	GERMS Digital Pte. Ltd.	Finalist	
2	n. Crait Gongs		GERMS10 Website GOODSTUPH	OLKMS DIgital Ple. Ltd.	GERMS DIgital Ple. Lla.	Finalist	
1 2	08. PR Gongs 10. Mobile & Digital Gongs	08.11 Creative Effectiveness: PR 10.1 Best use of Digital Platforms	GOMO RAPOLOGY SPATULAH	GOODSTUPH GOODSTUPH	Singtel Mobile Singapore Pte Ltd GOODSTUPH	Bronze Bronze	
2 3 4	10. Mobile & Digital Gongs 10. Mobile & Digital Gongs	10.7 Innovation in Mobile &/Or Digital 10.9 Creative Effectiveness: Mobile &/Or Digital	SPATULAH SPATULAH	GOODSTUPH GOODSTUPH	GOODSTUPH GOODSTUPH	Bronze Finalist	
		11.25 Digital Craft: User Interface (Including User Experience and Journey Design)					
5	11. Craft Gongs 05. Design Gongs	Experience and Journey Design) 05.5 Digital & Interactive Design	SPATULAH InstaKitchen	GOODSTUPH GOODSTUPH PRIVATE LIMITED	GOODSTUPH BSH Home Appliances Pte Ltd	Finalist Bronze	

7	06. Direct Gongs	06.4 Best use of Direct (Digital Channels)	InstaKitchen	GOODSTUPH PRIVATE LIMITED	BSH Home Appliances Pte Ltd	Bronze	
8	07. Media Gongs	07.5 Best use of Social Platforms	InstaKitchen	GOODSTUPH PRIVATE LIMITED	BSH Home Appliances Pte Ltd	Silver	
1	01. Film & Branded Content Gongs	01.2 Film (Online)	GOVT Singapore The Translator	GOVT Singapore	Julie's	Gold	Best of Category
2	06. Direct Gongs	06.1 Best use of Direct (Mailing Channels)	Waste Books	GOVT Singapore	GOVT Singapore	Finalist	
3 4	11. Craft Gongs 11. Craft Gongs	11.1 Film & Branded Content: Direction 11.3 Film & Branded Content: Editing	The Translator Be Unstoppable Tomorrow and Today	GOVT Singapore GOVT Singapore	Julie's OCBC Bank Singapore	Silver Bronze	
5	11. Craft Gongs	11.4 Film & Branded Content: Script	The Translator	GOVT Singapore	Julie's	Silver	
6	11. Craft Gongs	11.5 Film & Branded Content: Casting	The Translator	GOVT Singapore	Julie's	Silver	
1	07. Media Gongs	07.3 Best use of Ambient, Events & Stunts	Iris All Hail Patricks	Iris	Asia Pacific Breweries Singapore	Bronze	
		09.11 Best Integrated Brand Experience & Activation-led					
2 3	09. Brand Experience & Activation Gongs 09. Brand Experience & Activation Gongs	Campaign 09.12 Gong for Good: Brand Experience & Activation	All Hail Patricks Project Outriders	lris lris	Asia Pacific Breweries Singapore Shell Pakistan Ltd	Bronze Silver	
4	09. Brand Experience & Activation Gongs	09.3 Best use of Events & Live Experiences	All Hail Patricks	lris	Asia Pacific Breweries Singapore	Bronze	
1	05. Design Gongs	05.1 Brand Identity Design	JAY-L PURGE Pte Ltd	JAY-L	PURGE Pte Ltd	Bronze	
2	05. Design Gongs	05.2 Poster design	PURGE Pte Ltd	JAY-L	PURGE Pte Ltd	Finalist	
			Kinetic Singapore				
1 2	04. Outdoor Gongs 04. Outdoor Gongs	04.10 Best integrated Outdoor-led campaign 04.10 Best integrated Outdoor-led campaign	MINI Extraoddinary The [Not-So] Convenience Store	Kinetic Singapore Kinetic Singapore	BMW Asia Temasek Shophouse	Bronze Gold	
3	04. Outdoor Gongs	04.11 Gong for Good: Outdoor	The [Not-So] Convenience Store	Kinetic Singapore	Temasek Shophouse	Gold	
4 5	04. Outdoor Gongs 04. Outdoor Gongs	04.4 Best use of Ambient 04.6 Best use of Live Outdoor Experiences	MINI Extraoddinary MINI Extraoddinary	Kinetic Singapore Kinetic Singapore	BMW Asia BMW Asia	Bronze Silver	
6	05. Design Gongs	05.1 Brand Identity Design	And us	Kinetic Singapore	And us	Silver	
7	05. Design Gongs	05.1 Brand Identity Design	Gather Cowork Rubbish Famzine N0.8 A Return to Forever	Kinetic Singapore	Cathay Hospitality	Finalist	
8	05. Design Gongs	05.14 Design Craft: Art Direction	80s The [Not-So] Convenience Store	Kinetic Singapore	Holycrap.sg	Silver Finalist	
9 10	05. Design Gongs 05. Design Gongs	05.14 Design Craft: Art Direction 05.15 Design Craft: Copywriting	The [Not-So] Convenience Store	Kinetic Singapore Kinetic Singapore	Temasek Shophouse Temasek Shophouse	Finalist Finalist	
11	05. Design Gongs	05.17 Design Craft: Illustration	Temasek Shophouse: Birds in the City Rubbish Famzine N0.8 A Return to Forever	Kinetic Singapore	Temasek Shophouse	Bronze	
12	05. Design Gongs	05.3 Printed Communication Design	80s	Kinetic Singapore	Holycrap.sg	Bronze	
13 14	05. Design Gongs 05. Design Gongs	05.6 Environment & Experience Design 05.6 Environment & Experience Design	Poh Heng: From Gran to Gram The [Not-So] Convenience Store	Kinetic Singapore Kinetic Singapore	Poh Heng Jewellery Temasek Shophouse	Finalist Bronze	
15	06. Direct Gongs	06.10 Gong for Good: Direct	The [Not-So] Convenience Store	Kinetic Singapore	Temasek Shophouse	Silver	
16 17	07. Media Gongs 07. Media Gongs	07.11 Gong for Good: Media 07.3 Best use of Ambient, Events & Stunts	The [Not-So] Convenience Store MINI Extraoddinary	Kinetic Singapore Kinetic Singapore	Temasek Shophouse BMW Asia	Gold Bronze	
18 19	08. PR Gongs 09. Brand Experience & Activation Gongs	08.13 Gong for Good: PR 09.3 Best use of Events & Live Experiences	The [Not-So] Convenience Store MINI Extraoddinary	Kinetic Singapore Kinetic Singapore	Temasek Shophouse BMW Asia	Silver Finalist	
20	09. Brand Experience & Activation Gongs	09.3 Best use of Events & Live Experiences	Poh Heng: From Gran to Gram	Kinetic Singapore	Poh Heng Jewellery	Finalist	
21 22	11. Craft Gongs 11. Craft Gongs	11.17 Physical Craft: Art Direction 11.17 Physical Craft: Art Direction	MINI Extraoddinary The [Not-So] Convenience Store	Kinetic Singapore Kinetic Singapore	BMW Asia Temasek Shophouse	Finalist Finalist	
			KRAFTW5RKZ Pte Ltd				
1	11. Craft Gongs	11.7 Film & Branded Content: Visual Effects	NEA - Reducing Disposables	KRAFTW5RKZ Pte Ltd	Tribal Singapore Pte Ltd	Finalist	
2	11. Craft Gongs	11.8 Film & Branded Content: Animation	NEA - Reducing Disposables McCann Worldgroup (Singapore) Pte. Ltd.	KRAFTW5RKZ Pte Ltd	Tribal Singapore Pte Ltd	Finalist	
				McCann Worldgroup			
1	10. Mobile & Digital Gongs	10.3 Best use of Social & Messaging Platforms	Mastercard Crib to Crib	(Singapore) Pte. Ltd. McCann Worldgroup	Mastercard Asia/Pacific Pte. Ltd.	Finalist	
2	10. Mobile & Digital Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital	Mastercard Crib to Crib	(Singapore) Pte. Ltd.	Mastercard Asia/Pacific Pte. Ltd.	Finalist	
3	11. Craft Gongs	11.9 Film & Branded Content: Use of Original Music	Excuses	McCann Worldgroup (Singapore) Pte. Ltd.	Mastercard Asia/Pacific Pte. Ltd.	Finalist	
			MullenLowe Singapore				
1	02. Radio & Audio Gongs	02.1 Best use of Radio 02.1 Best use of Radio	Auld Lang Syne	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Bronze	
2 3	02. Radio & Audio Gongs 02. Radio & Audio Gongs	02.1 Best use of Radio	Happy Birthday Wedding March	MullenLowe Singapore MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids) Sivantos Pte Ltd (Signia Hearing Aids)	Bronze Bronze	
4 5	02. Radio & Audio Gongs 02. Radio & Audio Gongs	02.3 Best use of Audio Technology 02.3 Best use of Audio Technology	Auld Lang Syne Happy Birthday	MullenLowe Singapore MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids) Sivantos Pte Ltd (Signia Hearing Aids)	Finalist Finalist	
6	02. Radio & Audio Gongs	02.3 Best use of Audio Technology	Wedding March	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
7 8	03. Print & Publishing Gongs 03. Print & Publishing Gongs	03.1 Best use of Print 03.1 Best use of Print	Lollipop Popcorn	MullenLowe Singapore MullenLowe Singapore	Unilever (Pepsodent) Unilever (Pepsodent)	Finalist Bronze	
9	04. Outdoor Gongs	04.2 Best use of Posters	Bubblegum	MullenLowe Singapore	Unilever (Pepsodent)	Silver	
10 11	04. Outdoor Gongs 04. Outdoor Gongs	04.2 Best use of Posters 04.2 Best use of Posters	Lollipop Popcorn	MullenLowe Singapore MullenLowe Singapore	Unilever (Pepsodent) Unilever (Pepsodent)	Silver Silver	
12 13	04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens 04.6 Best use of Live Outdoor Experiences	A.I. Love A.I. Love	MullenLowe Singapore MullenLowe Singapore	Unilever (Closeup) Unilever (Closeup)	Finalist Silver	
14	06. Direct Gongs	06.4 Best use of Direct (Digital Channels)	A.I. Love	MullenLowe Singapore	Unilever (Closeup)	Gold	
15 16	07. Media Gongs 07. Media Gongs	07.1 Best use of Film, Radio & Audio Platforms 07.1 Best use of Film, Radio & Audio Platforms	Auld Lang Syne Happy Birthday	MullenLowe Singapore MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids) Sivantos Pte Ltd (Signia Hearing Aids)	Finalist Finalist	
17	07. Media Gongs	07.1 Best use of Film, Radio & Audio Platforms	Wedding March	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
18 19	09. Brand Experience & Activation Gongs 10. Mobile & Digital Gongs	09.2 Best use of Digital-led Brand Experience & Activation 10.1 Best use of Digital Platforms	A.I. Love A.I. Love	MullenLowe Singapore MullenLowe Singapore	Unilever (Closeup) Unilever (Closeup)	Finalist Bronze	
20 21	11. Craft Gongs 11. Craft Gongs	11.16 Radio & Audio: Use of Sound Design 11.16 Radio & Audio: Use of Sound Design	Auld Lang Syne Happy Birthday	MullenLowe Singapore MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids) Sivantos Pte Ltd (Signia Hearing Aids)	Finalist Finalist	
21	11. Craft Gongs	11.16 Radio & Audio: Use of Sound Design	Wedding March	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids) Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
23	11. Craft Gongs	11.27 Digital Craft: Digitally Enhanced Physical Experiences (Including AR, VR & Mixed Reality)	A.I. Love	MullenLowe Singapore	Unilever (Closeup)	Silver	
			Ogilvy Singapore				
1	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	Slap Off	Ogilvy Singapore	Unilever Ponds Men	Bronze	
2	01. Film & Branded Content Gongs	01.6 Best use of Cultural Insights in Film & Branded Content	Little efforts go a long way	Ogilvy Singapore	MCCY	Finalist	
2	02. Radio & Audio Gongs	02.7 Best use of integrated Radio & Audio-led campaign	Polish Your Polish		Changi Airport Group & LOT Polish Airlines		
3	04. Outdoor Gongs	04.11 Gong for Good: Outdoor	Generosity Bar	Ogilvy Singapore Ogilvy Singapore	Mondelez Asia Pacific Pte Ltd	Bronze Bronze	
5	04. Outdoor Gongs 04. Outdoor Gongs	04.6 Best use of Live Outdoor Experiences 04.8 Best use of Cultural Insights in Outdoor	Million Dollar Move Founding Father	Ogilvy Singapore Ogilvy Singapore	Changi Airport Group KFC	Finalist Bronze	
7	05. Design Gongs	05.8 Product Design	Generosity Bar	Ogilvy Singapore	Mondelez Asia Pacific Pte Ltd	Silver	
8	08. PR Gongs	08.7 Launch / Re-launch 09.11 Best Integrated Brand Experience & Activation-led	First Visitors	Ogilvy Singapore	Jewel Changi Airport	Finalist	
	09. Brand Experience & Activation Gongs	Campaign	Luck is Everywhere	Ogilvy Singapore	Changi Airport Group	Finalist	
10 11	09. Brand Experience & Activation Gongs 09. Brand Experience & Activation Gongs	09.12 Gong for Good: Brand Experience & Activation 09.3 Best use of Events & Live Experiences	Generosity Bar Million Dollar Move	Ogilvy Singapore Ogilvy Singapore	Mondelez Asia Pacific Pte Ltd Changi Airport Group	Finalist Bronze	
12	09. Brand Experience & Activation Gongs	09.4 Best use of Sponsorships & Partnerships	Swing for Power	Ogilvy Singapore	HSBC Bank Singapore	Finalist	
13	11. Craft Gongs	11.8 Film & Branded Content: Animation	First Visitors	Ogilvy Singapore	Jewel Changi Airport	Bronze	
		11.2 Film C. Dunnalad Cambanh. Cinamata anombu	Rolla Pte Ltd Parc Komo Residences "Sound of Forest"	Rolla Pte Ltd	CEL DEVELOPMENT		
1	11. Craft Gongs	11.2 Film & Branded Content: Cinematography			CEL DEVELOPMENT	Silver	

			Smallshop Communications				
		11.6 Film & Branded Content: Art Direction (Including					
1	11. Craft Gongs	Production Design)	One Pearl Bank	Smallshop Communications	Capitaland	Finalist	
			SongZu Singapore				
1 2	11. Craft Gongs 11. Craft Gongs	11.9 Film & Branded Content: Use of Original Music 11.9 Film & Branded Content: Use of Original Music	Changi Jewel DBS Beyond 2025	SongZu Singapore SongZu Singapore	Jewel Changi Airport Devt Pte. Ltd. DBS Bank Ltd Co.	Finalist Silver	
3	11. Craft Gongs	11.9 Film & Branded Content: Use of Original Music	SCB Living Longer (Back To School)	SongZu Singapore	Standard Chartered Bank	Silver	
4	11. Craft Gongs	11.9 Film & Branded Content: Use of Original Music	SilkAir Dolls	SongZu Singapore	Singapore Airlines	Finalist	
			Studio Ensemble				
1	05. Design Gongs	05.1 Brand Identity Design	Goodie Goods	Studio Ensemble	多良日常股份有限公司 GOODIE GOODS CO., Ltd.	Bronze	
			Sunny Side Up Pte Ltd				
		11.25 Digital Craft: User Interface (Including User	Sumy Side Op I te Ltd				
1	11. Craft Gongs	Experience and Journey Design)	NestBloom Digital and Interactive Design	Sunny Side Up Pte Ltd	Yan Yuan Pte Ltd	Bronze	
			SWEET (SPH)				
1	11. Craft Gongs	11.2 Film & Branded Content: Cinematography	What is Time	SWEET (SPH)	Orchard Turn Developments Pte Ltd	Finalist	
1	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	TBWA\Singapore Living Longer	TBWA\Singapore	Standard Chartered	Finalist	
2	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	Ship	TBWA\Singapore	Standard Chartered	Finalist	
3	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.10 Gong for Good: Film & Branded Content	Stop The Drama	TBWA\Singapore	Manulife Insurance	Bronze	
4 5	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.5 Best use of Influencers	Condor Heroes Lose All Their Luggage Stop The Drama	TBWA\Singapore TBWA\Singapore	Singapore Tourism Board Manulife Singapore	Bronze Finalist	
		01.6 Best use of Cultural Insights in Film & Branded					
6	01. Film & Branded Content Gongs	Content 01.9 Best use of Integrated Film & Branded Content-led	#adulting	TBWA\Singapore	Manulife Singapore	Finalist	
7	01. Film & Branded Content Gongs	campaign	#adulting	TBWA\Singapore	Manulife Singapore	Bronze	
8	04. Outdoor Gongs 04. Outdoor Gongs	04.4 Best use of Ambient 04.5 Best use of Interactive & Immersive Experiences	City of Possibilities City of Possibilities	TBWA\Singapore TBWA\Singapore	Singapore Tourism Board Singapore Tourism Board	Finalist Silver	
10	05. Design Gongs	05.5 Digital & Interactive Design	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Bronze	
11 12	05. Design Gongs 07. Media Gongs	05.6 Environment & Experience Design 07.10 Best Integrated Media-led Campaign	City of Possibilities #adulting	TBWA\Singapore TBWA\Singapore	Singapore Tourism Board Manulife Singapore	Bronze Bronze	
12	07. Media Gongs	07.8 Best use of Cultural Insights	#adulting	TBWA\Singapore	Manulife Singapore	Gold	
14	07. Media Gongs	07.9 Creative Effectiveness: Media	#adulting	TBWA\Singapore	Manulife Singapore	Silver	
15	08. PR Gongs	08.13 Gong for Good: PR 08.8 Best use of Celebrity, Influencers & Key Opinion	Stop The Drama	TBWA\Singapore	Manulife Singapore	Bronze	
16	08. PR Gongs	Leaders 08.8 Best use of Celebrity, Influencers & Key Opinion	Action Seekers	TBWA\Singapore	Singapore Tourism Board	Finalist	
17	08. PR Gongs	Leaders	Stop The Drama	TBWA\Singapore	Manulife Insurance	Bronze	
	09. Brand Experience & Activation Gongs 09. Brand Experience & Activation Gongs	09.12 Gong for Good: Brand Experience & Activation 09.2 Best use of Digital-led Brand Experience & Activation	Stop The Drama City of Possibilities	TBWA\Singapore TBWA\Singapore	Manulife Singapore Singapore Tourism Board	Finalist Bronze	
	09. Brand Experience & Activation Gongs	09.3 Best use of Events & Live Experiences	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Bronze	
21	09. Brand Experience & Activation Gongs	09.8 Innovation in Brand Experience & Activation 09.9 Best use of Cultural Insights in Brand Experience &	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Finalist	
22	09. Brand Experience & Activation Gongs	Activation	Stop The Drama	TBWA\Singapore	Manulife Singapore	Finalist	
23	10. Mobile & Digital Gongs	10.6 Digitally Enhanced Physical Experiences	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Silver	
24 25	10. Mobile & Digital Gongs 10. Mobile & Digital Gongs	10.7 Innovation in Mobile &/Or Digital 10.9 Creative Effectiveness: Mobile &/Or Digital	City of Possibilities #adulting	TBWA\Singapore TBWA\Singapore	Singapore Tourism Board Manulife Singapore	Bronze Finalist	
26	11. Craft Gongs	11.11 Film & Branded Content: Use of Sound Design	Ship	TBWA\Singapore	Standard Chartered	Bronze	
27 28	11. Craft Gongs 11. Craft Gongs	11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography	Action Seekers Living Longer	TBWA\Singapore TBWA\Singapore	Singapore Tourism Board Standard Chartered	Finalist Bronze	
29	11. Craft Gongs	11.2 Film & Branded Content: Cinematography	Ship	TBWA\Singapore	Standard Chartered	Gold	
30	11. Craft Gongs	11.2 Film & Branded Content: Cinematography 11.24 Digital Craft: Animation (Including Digital	Wildlife	TBWA\Singapore	Standard Chartered Standard Chartered Bank (Singapore)	Silver	
31	11. Craft Gongs	Illustration, Motion Graphics and Video & Moving Image)	Meet Max	TBWA\Singapore	Limited	Finalist	
32	11. Craft Gongs	11.25 Digital Craft: User Interface (Including User Experience and Journey Design)	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Silver	
52	, ,	11.27 Digital Craft: Digitally Enhanced Physical Experiences				Silver	
33 34	11. Craft Gongs 11. Craft Gongs	(Including AR, VR & Mixed Reality) 11.4 Film & Branded Content: Script	City of Possibilities Condor Heroes Go Bungee Jumping	TBWA\Singapore	Singapore Tourism Board Singapore Tourism Board	Silver Finalist	
34 35	11. Craft Gongs	11.4 Film & Branded Content: Script 11.4 Film & Branded Content: Script	Condor Heroes Go Bungee Jumping Condor Heroes Lose All Their Luggage	TBWA\Singapore TBWA\Singapore	Singapore Tourism Board Singapore Tourism Board	Finalist	
36	11. Craft Gongs	11.7 Film & Branded Content: Visual Effects	Wildlife	TBWA\Singapore	Standard Chartered	Silver	
			The Lab				
1 2	01. Film & Branded Content Gongs 11. Craft Gongs	01.1 Film (Broadcast &/or Cinema) 11.4 Film & Branded Content: Script	The Day Before The Day Before	The Lab The Lab	Asia Pacific Breweries Singapore Pte Ltd Asia Pacific Breweries Singapore Pte Ltd	Finalist Bronze	
			UltraSuperNew				
1	07. Media Gongs	07.5 Best use of Social Platforms	Martell NCF Curious Crew	UltraSuperNew	Pernod Ricard Singapore	Finalist	
2	08. PR Gongs 08. PR Gongs	08.3 Social Community Building and Management 08.7 Launch / Re-launch	Martell Curious Crew Martell NCF Curious Crew	UltraSuperNew UltraSuperNew	Pernod Ricard Singapore Pernod Ricard Singapore	Finalist Finalist	
			Wunderman Thompson Singapore	Onresupernew		Findust	
			wanderman mompson singapore	Wunderman Thompson			
1	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	A New Perspective Rise with the Tide - ME4 Ganasekar	Singapore Wunderman Thompson	Singapore Bicentennial Office	Finalist	
2	01. Film & Branded Content Gongs	01.2 Film (Online)	Rise with the Tide - ME4 Ganasekar (Expert)	Wunderman Thompson Singapore	Republic of Singapore Navy	Finalist	
				Wunderman Thompson			
3	04. Outdoor Gongs	04.4 Best use of Ambient	Recasting Singapore's Colonial History	Singapore Wunderman Thompson	Singapore Bicentennial Office	Bronze	
4	04. Outdoor Gongs	04.8 Best use of Cultural Insights in Outdoor	Recasting Singapore's Colonial History	Singapore			
				Wunderman Thompson Singapore	Singapore Bicentennial Office	Bronze	
				Wunderman Thompson		5101126	
6	08. PR Gongs	08.10 Best use of Cultural Insights	Recasting Singapore's Colonial History	Singapore Wunderman Thompson	Singapore Bicentennial Office	Bronze	
7	08. PR Gongs	08.7 Launch / Re-launch	Recasting Singapore's Colonial History	Wunderman Thompson Singapore			

GONG NexGen 2019						
Winner	Steven Koswara & Creshelle Padilla	Kinetic Singapore				
1st Runner-up	Eloise Ho & Gabriel Lee	TMRW				
2nd Runner-up	Jaron Ngoh & Gwendelyn Gomez	TBWA\Singapore				
Finalist	Nadhirah Ismail & Justin Choo	AMC Asia				
Finalist	Cheryl Seah Su Yin & Tay Aik Tiao	R/GA				

Yound	g Designer of the Year		Young Art I	Director of the Year	
Steven Koswara	Kinetic Singapore	Steven Koswara Kinetic Singapore			
Young	Copywriter of the Year		Produ	cer of the Year	
Alicia Tan	Kinetic Singapore		Jasmine Tan	GOVT Singapore	
D	irector of the Year		Photogra	apher of the Year	
Roslee Yusoff	Freeflow Productions Pte Ltd		Pann Lim	Kinetic Singapore	
Spikes Co	ountry Agency of the Year			Best of Category	
	Publicis Singapore		Film & Branded Content Gongs	The Translator	GOVT Singapore
			Direct Gongs	McChinese Lessons	BLKJ
Ad	vertiser of the Year		Production (Company of the Year	
Те	emasek Shophouse		Freeflow F	Productions Pte Ltd	
Desig	gn Agency of the Year		Digital A	gency of the Year	
	Kinetic Singapore		ТВУ	VA\Singapore	
· · · · · · · · · · · · · · · · · · ·	dent Agency of the Year		Agen	cy of the Year	
	Kinetic Singapore		ТВУ	VA\Singapore	

CREATIVE CIRCLE AWARDS 2019 WINNERS LIST (BY CATEGORY)

			Film & Branded Cont	ent Gonas		
1	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	A New Perspective	Wunderman Thompson Singapore	Singapore Bicentennial Office	Finalist
2	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	Hello Change	BLKJ	StarHub	Bronze
3	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema) 01.1 Film (Broadcast &/or Cinema)	Living Longer Ship	TBWA\Singapore TBWA\Singapore	Standard Chartered Standard Chartered	Finalist Finalist
5	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	Ship Slap Off	Ogilvy Singapore	Unilever Ponds Men	Bronze
6	01. Film & Branded Content Gongs	01.1 Film (Broadcast &/or Cinema)	The Day Before	The Lab	Asia Pacific Breweries Singapore Pte Ltd	Finalist
7 8	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.2 Film (Online)	Condor Heroes Lose All Their Luggage My daughter	TBWA\Singapore Blak Labs	Singapore Tourism Board Singapore National Eye Centre	Bronze Bronze
8 9	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.2 Film (Online)	My adughter Neighbour Auntie	Blak Labs	Monfort Care - Big love	Bronze
10	01. Film & Branded Content Gongs	01.2 Film (Online)	The Translator	GOVT Singapore	Julie's	Gold Best of Category
11	01. Film & Branded Content Gongs	01.2 Film (Online)	Rise with the Tide - ME4 Ganasekar (Expert)	Wunderman Thompson Singapore	Republic of Singapore Navy	Finalist
12 13	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	01.2 Film (Online) 01.2 Film (Online)	Scoot Travel Spirit Sentosa - Make Time	BLKJ BBH Singapore	Scoot Tigerair Pte Ltd Sentosa Development Corporation	Bronze Bronze
14	01. Film & Branded Content Gongs	01.2 Film (Online)	The Kid I Didn't Ask for	BLKJ	GREAT EASTERN	Finalist
15	01. Film & Branded Content Gongs	01.5 Best use of Influencers	NTUC Income - True Care	BBH Singapore	NTUC Income	Finalist
16	01. Film & Branded Content Gongs	01.5 Best use of Influencers 01.6 Best use of Cultural Insights in	Stop The Drama	TBWA\Singapore	Manulife Singapore	Finalist
17	01. Film & Branded Content Gongs	Film & Branded Content 01.6 Best use of Cultural Insights in	#adulting	TBWA\Singapore	Manulife Singapore	Finalist
18 19	01. Film & Branded Content Gongs 01. Film & Branded Content Gongs	Film & Branded Content 01.8 Creative Effectiveness: Film &	Little efforts go a long way Hello Change	Ogilvy Singapore BLKJ	MCCY StarHub	Finalist
20	01. Film & Branded Content Gongs	Branded Content 01.9 Best use of Integrated Film &	#adulting	TBWA\Singapore	Manulife Singapore	Bronze
21	01. Film & Branded Content Gongs	Branded Content-led campaign 01.10 Gong for Good: Film & Branded	Neighbour Auntie	Blak Labs	Monfort Care - Big love	Bronze
22	01. Film & Branded Content Gongs	Content 01.10 Gong for Good: Film & Branded Content	Stop The Drama	TBWA\Singapore	Manulife Insurance	Bronze
			Radio & Audio G	Gongs		
23	02. Radio & Audio Gongs	02.1 Best use of Radio	Auld Lang Syne	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Bronze
24	02. Radio & Audio Gongs	02.1 Best use of Radio	Happy Birthday	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Bronze
25 26	02. Radio & Audio Gongs 02. Radio & Audio Gongs	02.1 Best use of Radio 02.3 Best use of Audio Technology	Wedding March Auld Lang Syne	MullenLowe Singapore MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids) Sivantos Pte Ltd (Signia Hearing Aids)	Bronze Finalist
20	02. Radio & Audio Gongs	02.3 Best use of Audio Technology 02.3 Best use of Audio Technology	Happy Birthday	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist
28	02. Radio & Audio Gongs	02.3 Best use of Audio Technology	Wedding March	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist
29	02. Radio & Audio Gongs	02.7 Best use of integrated Radio & Audio-led campaign	Polish Your Polish	Ogilvy Singapore	Changi Airport Group & LOT Polish Airlines	Bronze
30	03. Print & Publishing Gongs	03.1 Best use of Print	Print & Publishing Lollipop	Gongs MullenLowe Singapore	Unilever (Pepsodent)	Finalist
30	03. Print & Publishing Gongs 03. Print & Publishing Gongs	03.1 Best use of Print	Popcorn	MullenLowe Singapore	Unilever (Pepsodent) Unilever (Pepsodent)	Bronze
			Outdoor Gon			
32	04. Outdoor Gongs	04.2 Best use of Posters	Bubblegum	MullenLowe Singapore	Unilever (Pepsodent)	Silver
33 34	04. Outdoor Gongs 04. Outdoor Gongs	04.2 Best use of Posters 04.2 Best use of Posters	Lollipop Popcorn	MullenLowe Singapore MullenLowe Singapore	Unilever (Pepsodent) Unilever (Pepsodent)	Silver Silver
212				MullenLowe Sindlobie	Unitever Peosolotent	
34 35	04. Outdoor Gongs	04.3 Best use of Digital Screens	A.I. Love	MullenLowe Singapore	Unilever (Closeup)	Finalist
35 36	04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens 04.4 Best use of Ambient	A.I. Love City of Possibilities	MullenLowe Singapore TBWA\Singapore	Unilever (Closeup) Singapore Tourism Board	Finalist Finalist
35	04. Outdoor Gongs	04.3 Best use of Digital Screens	A.I. Love	MullenLowe Singapore	Unilever (Closeup)	Finalist
35 36 37	04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive &	A.I. Love City of Possibilities MINI Extraoddinary	MullenLowe Singapore TBWA\Singapore Kinetic Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia	Finalist Finalist Bronze
35 36 37 38	04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive &	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office	Finalist Finalist Bronze Bronze
35 36 37 38 39	04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore	Finalist Finalist Bronze Bronze Finalist
35 36 37 38 39	04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board	Finalist Finalist Bronze Bronze Finalist Silver
35 36 37 38 39 40 41	04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup)	Finalist Finalist Bronze Bronze Finalist Silver Silver
35 36 37 38 39 40 41 42	04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love Million Dollar Move	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore Ogilvy Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group	Finalist Finalist Bronze Bronze Finalist Silver Silver Finalist
35 36 37 38 39 40 41 41 42 43	04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love Million Dollar Move MINI Extraoddinary	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore Ogilvy Singapore Kinetic Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia	Finalist Finalist Bronze Bronze Finalist Silver Silver Silver Silver Silver
35 36 37 38 39 40 41 42 43 44	04. Outdoor Gongs 04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor04.10 Best integrated Outdoor-led campaign	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love Million Dollar Move MINI Extraoddinary Founding Father	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore Ogilvy Singapore Kinetic Singapore Ogilvy Singapore Ogilvy Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia KFC	Finalist Finalist Bronze Bronze Finalist Silver Silver Finalist Silver Bronze Bronze
35 36 37 38 39 40 41 42 43 44 45 46 47	04. Outdoor Gongs04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor04.10 Best integrated Outdoor-led campaign04.10 Best integrated Outdoor-led campaign	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love Million Dollar Move MINI Extraoddinary Founding Father Recasting Singapore's Colonial History MINI Extraoddinary The [Not-So] Convenience Store	MullenLowe SingaporeTBWA\SingaporeKinetic SingaporeWunderman Thompson SingaporeFishermen IntegratedTBWA\SingaporeMullenLowe SingaporeOgilvy SingaporeCogilvy SingaporeOgilvy SingaporeKinetic SingaporeWunderman Thompson SingaporeKinetic SingaporeKinetic SingaporeKinetic SingaporeKinetic SingaporeKinetic SingaporeKinetic SingaporeKinetic SingaporeKinetic Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia KFC Singapore Bicentennial Office BMW Asia Temasek Shophouse	FinalistFinalistBronzeBronzeBronzeFinalistSilverSilverFinalistSilverBronzeSilverBronzeSilverGold
35 36 37 38 39 40 41 42 43 44 45 46	04. Outdoor Gongs04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor04.10 Best integrated Outdoor-led campaign04.10 Best integrated Outdoor-led	A.I. LoveCity of PossibilitiesMINI ExtraoddinaryRecasting Singapore's Colonial HistoryCIMB First - AR Smiling PostersCity of PossibilitiesCity of PossibilitiesA.I. LoveMillion Dollar MoveMINI ExtraoddinaryFounding FatherRecasting Singapore's Colonial HistoryMINI ExtraoddinaryThe [Not-So] Convenience StoreGenerosity BarThe [Not-So] Convenience StoreThe [Not-So] Convenience Store	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore MullenLowe Singapore Ogilvy Singapore Ogilvy Singapore Wunderman Thompson Singapore Kinetic Singapore MullenLowe Singapore Ogilvy Singapore Singapore Ogilvy Singapore Ogilvy Singapore Singapore Ogilvy Singapore Singapore Kinetic Singapore Ogilvy Singapore Kinetic Singapore Ogilvy Singapore Ogilvy Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia KFC Singapore Bicentennial Office BMW Asia	Finalist Finalist Bronze Bronze Finalist Silver Silver Finalist Silver Bronze Silver Silver Bronze Bronze Bronze Bronze Bronze
35 36 37 38 39 40 41 41 42 43 43 44 45 46 45 46 47 48	04. Outdoor Gongs04. Outdoor Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor04.10 Best integrated Outdoor-led campaign04.11 Gong for Good: Outdoor	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love Million Dollar Move MINI Extraoddinary Founding Father Recasting Singapore's Colonial History MINI Extraoddinary MINI Extraoddinary The [Not-So] Convenience Store Generosity Bar	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore MullenLowe Singapore Ogilvy Singapore Ogilvy Singapore Wunderman Thompson Singapore Kinetic Singapore MullenLowe Singapore Ogilvy Singapore Singapore Ogilvy Singapore Ogilvy Singapore Singapore Ogilvy Singapore Singapore Kinetic Singapore Ogilvy Singapore Kinetic Singapore Ogilvy Singapore Ogilvy Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia KFC Singapore Bicentennial Office BMW Asia Temasek Shophouse Mondelez Asia Pacific Pte Ltd	FinalistFinalistBronzeBronzeBronzeFinalistSilverSilverFinalistSilverBronzeSilverBronzeGoldBronze
35 36 37 38 39 40 41 41 42 43 43 44 45 46 45 46 47 46 47 48 49 50 51	04. Outdoor Gongs 05. Design Gongs 05. Design Gongs	04.3 Best use of Digital Screens04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.4 Best use of Ambient04.5 Best use of Interactive & Immersive Experiences04.5 Best use of Interactive & Immersive Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.6 Best use of Live Outdoor Experiences04.8 Best use of Cultural Insights in Outdoor04.8 Best use of Cultural Insights in Outdoor04.10 Best integrated Outdoor-led campaign04.11 Gong for Good: Outdoor04.11 Gong for Good: Outdoor05.1 Brand Identity Design05.1 Brand Identity Design	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love A.I. Love Million Dollar Move MINI Extraoddinary Founding Father Recasting Singapore's Colonial History MINI Extraoddinary MINI Extraoddinary The [Not-So] Convenience Store Generosity Bar The [Not-So] Convenience Store Design Gon Alt. Pizza And us	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore MullenLowe Singapore Ogilvy Singapore Vunderman Thompson Singapore Vunderman Thompson Singapore Wunderman Thompson Singapore Kinetic Singapore Kinetic Singapore Singapore Kinetic Singapore Singapore Kinetic Singapore Singapore Singapore Kinetic Singapore Singapore Kinetic Singapore Kinetic Singapore Singapore Kinetic Singapore Kinetic Singapore Singapore Kinetic Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia BMW Asia Singapore Bicentennial Office BMW Asia Temasek Shophouse Mondelez Asia Pacific Pte Ltd Temasek Shophouse	FinalistFinalistBronzeBronzeBronzeFinalistSilverSilverFinalistSilverBronzeSilverBronzeGoldBronzeGoldFinalistFinalist
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35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64	04. Outdoor Gongs04. Outdoor Gongs05. Design Gongs05	04.3 Best use of Digital Screens 04.4 Best use of Ambient 04.4 Best use of Ambient 04.4 Best use of Ambient 04.5 Best use of Interactive & Immersive Experiences 04.5 Best use of Interactive & Immersive Experiences 04.6 Best use of Live Outdoor Experiences 04.6 Best use of Cultural Insights in Outdoor 04.8 Best use of Cultural Insights in Outdoor 04.10 Best integrated Outdoor-led campaign 04.10 Best integrated Outdoor-led campaign 04.11 Gong for Good: Outdoor 04.11 Gong for Good: Outdoor 05.1 Brand Identity Design	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love A.I. Love Million Dollar Move MINI Extraoddinary Founding Father Founding Father Recasting Singapore's Colonial History MINI Extraoddinary MINI Extraoddinary Generosity Bar The [Not-So] Convenience Store Generosity Bar The [Not-So] Convenience Store Design Gan Alt. Pizza And us Chin Sin Huan 振新园 Chin Sin Huan 振新园 Chin Sin Huan 振新园 Chin Sin Huan 振新园 Gather Cowork Goodie Goods NINETEEN80 NINETEEN80 PURGE Pte Ltd Singaplural 2019: Unnatural Phenomena Zero One Technology Festival 2018 PURGE Pte Ltd Makgadikgadi MO Bar Vol. 1 Menu Rubbish Famzine N0.8 A Return to Forever 80s	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore MullenLowe Singapore Ogilvy Singapore Qilvy Singapore Vunderman Thompson Singapore Wunderman Thompson Singapore Kinetic Singapore Kinetic Singapore Kinetic Singapore Ogilvy Singapore Kinetic Singapore Singapore Kinetic Singapore Kinetic Singapore Singapore Singapore Kinetic Singapore Singapore Kinetic Singapore Singapore Black Mongrels Foreign Policy Design Group Foreign Policy Design Group Kinetic Singapore Studio Ensemble Black Mongrels JAY-L Bravo JAY-L Foreign Policy Design Group ACRE Design Pte Ltd Kinetic Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia Singapore Bicentennial Office CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia BMW Asia KFC Singapore Bicentennial Office BMW Asia Temasek Shophouse Mondelez Asia Pacific Pte Ltd Temasek Shophouse Chin Sin Huan Foreign Policy Design Group The Better Craft Cathay Hospitality 參良目常殿份有限公司 GOODIE GOODS CO., Ltd. A Phat Cat Collective Pte Ltd (APC) PURGE Pte Ltd Singapore Furniture Industries Council Zero One Technology Co. Ltd PURGE Pte Ltd Alwyn Chong Mandarin Oriental, Singapore	FinalistImage: Constraint of the sector of the
35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66	04. Outdoor Gongs04. Outdoor Gongs05. Design Gongs05.	04.3 Best use of Digital Screens 04.4 Best use of Ambient 04.4 Best use of Ambient 04.4 Best use of Ambient 04.5 Best use of Interactive & Immersive Experiences 04.5 Best use of Interactive & Immersive Experiences 04.6 Best use of Live Outdoor Experiences 04.6 Best use of Live Outdoor Experiences 04.6 Best use of Live Outdoor Experiences 04.6 Best use of Cultural Insights in Outdoor 04.8 Best use of Cultural Insights in Outdoor 04.10 Best integrated Outdoor-led campaign 04.10 Best integrated Outdoor-led campaign 04.11 Gong for Good: Outdoor 05.1 Brand Identity Design	A.I. Love City of Possibilities MINI Extraoddinary Recasting Singapore's Colonial History CIMB First - AR Smiling Posters City of Possibilities A.I. Love A.I. Love Million Dollar Move MINI Extraoddinary Founding Father Recasting Singapore's Colonial History Recasting Singapore's Colonial History The [Not-So] Convenience Store MINI Extraoddinary The [Not-So] Convenience Store Generosity Bar The [Not-So] Convenience Store Design Gan Alt. Pizza Design Gan Chin Sin Huan 1557 Gather Cowork Chin Sin Huan 1557 Gather Cowork Chin Sin Huan 1557 Gather Cowork Chin Sin Huan 1557 MINIETEEN80 Dumpling Darlings Chin Sin Huan 1557 Goodie Goods MINIETEEN80 PURGE Pte Ltd Singaplural 2019: Unnatural Phenomena Zero One Technology Festival 2018 PURGE Pte Ltd Singaplural 2019: Unnatural Phenomena Zero One Technology Festival 2018 PURGE Pte Ltd Makgadikgadi MO Bar Vol. 1 Menu Rubbish Famzine N0.8 A Return to Forever 80s	MullenLowe Singapore TBWA\Singapore Kinetic Singapore Wunderman Thompson Singapore Fishermen Integrated TBWA\Singapore MullenLowe Singapore MullenLowe Singapore Ogilvy Singapore Qgilvy Singapore Vunderman Thompson Singapore Kinetic Singapore Wunderman Thompson Singapore Kinetic Singapore Kinetic Singapore Ogilvy Singapore Kinetic Singapore Singapore Kinetic Singapore Black Mongrels Foreign Policy Design Group Foreign Policy Design Group Kinetic Singapore Black Mongrels Studio Ensemble Black Mongrels JAY-L Foreign Policy Design Group ACRE Design Pte Ltd Kinetic Singapore BBH Singapore BBH Singapore	Unilever (Closeup) Singapore Tourism Board BMW Asia CIMB Bank Singapore CIMB Bank Singapore Singapore Tourism Board Unilever (Closeup) Changi Airport Group BMW Asia BMW Asia KFC Singapore Bicentennial Office BMW Asia Temasek Shophouse Mondelez Asia Pacific Pte Ltd Temasek Shophouse Mondelez Asia Pacific Pte Ltd Temasek Shophouse Mondelez Asia Pacific Pte Ltd Temasek Shophouse Chin Sin Huan Foreign Policy Design Group The Better Craft Cathay Hospitality 多良目常股份有限公司 GOODIE GOODS CO., Ltd. A Phat Cat Collective Pte Ltd (APC) PURGE Pte Ltd Singapore Furniture Industries Council Zero One Technology Co. Ltd PURGE Pte Ltd Alwyn Chong Mandarin Oriental, Singapore Holycrap.sg	FinalistImage: Constraint of the sector of the

70		05.6 Environment & Experience					
71	05. Design Gongs	Design	Jinjja Chicken Changi Airport T2	Bravo	Jinjja Holdings Pte Ltd	Finalist	
	05. Design Gongs	05.6 Environment & Experience Design	Poh Heng: From Gran to Gram	Kinetic Singapore	Poh Heng Jewellery	Finalist	
72	05. Design Gongs	05.6 Environment & Experience Design	The [Not-So] Convenience Store	Kinetic Singapore	Temasek Shophouse	Bronze	
73	05. Design Gongs	05.8 Product Design	Generosity Bar	Ogilvy Singapore	Mondelez Asia Pacific Pte Ltd	Silver	
74	05. Design Gongs	05.14 Design Craft: Art Direction	MO Bar Vol. 1 Menu Rubbish Famzine N0.8 A Return to Forever	ACRE Design Pte Ltd	Mandarin Oriental, Singapore	Bronze	
75	05. Design Gongs	05.14 Design Craft: Art Direction	80s	Kinetic Singapore	Holycrap.sg	Silver	
76 77	05. Design Gongs 05. Design Gongs	05.14 Design Craft: Art Direction 05.15 Design Craft: Copywriting	The [Not-So] Convenience Store The [Not-So] Convenience Store	Kinetic Singapore Kinetic Singapore	Temasek Shophouse Temasek Shophouse	Finalist Finalist	
78	05. Design Gongs	05.17 Design Craft: Illustration	Temasek Shophouse: Birds in the City	Kinetic Singapore	Temasek Shophouse	Bronze	
70		06.1 Best use of Direct (Mailing	Direct Gong			Finalist	
79	06. Direct Gongs	Channels) 06.3 Best use of Direct (Print &	Waste Books	GOVT Singapore	GOVT Singapore	Finalist	
80	06. Direct Gongs	Outdoor Channels)	McChinese Lessons	BLKJ	The Learning Lab	Gold	
81	06. Direct Gongs	06.4 Best use of Direct (Digital Channels)	Only true fans get it	BBH Singapore	Singapore Telecommunications Limited	Gold	
82	06. Direct Gongs	06.4 Best use of Direct (Digital Channels)	InstaKitchen	GOODSTUPH PRIVATE LIMITED	BSH Home Appliances Pte Ltd	Bronze	
83	06. Direct Gongs	06.4 Best use of Direct (Digital Channels)	A.I. Love	MullenLowe Singapore	Unilever (Closeup)	Gold	
84	06. Direct Gongs	06.7 Best use of Cultural Insights in	McChinese Lessons	BLKJ	The Learning Lab	Gold	Best of Category
85	06. Direct Gongs	Direct 06.10 Gong for Good: Direct	The [Not-So] Convenience Store	Kinetic Singapore	Temasek Shophouse	Silver	;,
			Media Gong				
86	07. Media Gongs	07.1 Best use of Film, Radio & Audio Platforms	Auld Lang Syne	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
87	07. Media Gongs	07.1 Best use of Film, Radio & Audio	Happy Birthday	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
88	07. Media Gongs	Platforms 07.1 Best use of Film, Radio & Audio	Small screen. Big feeling.	BBH Singapore	Singapore Telecommunications Limited	Finalist	
88		Platforms 07.1 Best use of Film, Radio & Audio				Finalist	
89	07. Media Gongs	Platforms	Wedding March	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
90	07. Media Gongs	07.3 Best use of Ambient, Events & Stunts	All Hail Patricks	Iris	Asia Pacific Breweries Singapore	Bronze	
91	07. Media Gongs	07.3 Best use of Ambient, Events & Stunts	MINI Extraoddinary	Kinetic Singapore	BMW Asia	Bronze	
92	07. Media Gongs	07.5 Best use of Social Platforms	Only true fans get it	BBH Singapore	Singapore Telecommunications Limited	Gold	
93 94	07. Media Gongs 07. Media Gongs	07.5 Best use of Social Platforms 07.5 Best use of Social Platforms	InstaKitchen Martell NCF Curious Crew	GOODSTUPH PRIVATE LIMITED UltraSuperNew	BSH Home Appliances Pte Ltd Pernod Ricard Singapore	Silver Finalist	
95	07. Media Gongs	07.5 Best use of Social Platforms	Nike Battle Force Live	BBH Singapore	Nike	Bronze	
96 97	07. Media Gongs 07. Media Gongs	07.5 Best use of Social Platforms 07.8 Best use of Cultural Insights	The Nike Women Instazine Recasting Singapore's Colonial History	BBH Singapore Wunderman Thompson Singapore	Nike Singapore Bicentennial Office	Bronze	
97 98	07. Media Gongs 07. Media Gongs	07.8 Best use of Cultural Insights	#adulting	TBWA\Singapore	Manulife Singapore	Bronze Gold	1
99	07. Media Gongs	07.9 Creative Effectiveness: Media	#adulting	TBWA\Singapore	Manulife Singapore	Silver	
		07.10 Best Integrated Media-led					
100	07. Media Gongs	Campaign	#adulting	TBWA\Singapore	Manulife Singapore	Bronze	
100 101	07. Media Gongs 07. Media Gongs	-	The [Not-So] Convenience Store	Kinetic Singapore	Manulife Singapore Temasek Shophouse	Bronze Gold	
101	07. Media Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital	The [Not-So] Convenience Store PR Gongs	Kinetic Singapore	Temasek Shophouse	Gold	
101 102	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media	The [Not-So] Convenience Store PR Gongs McChinese Lessons	Kinetic Singapore BLKJ	Temasek Shophouse The Learning Lab	Gold Bronze	
101 102 103	07. Media Gongs 08. PR Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK	Kinetic Singapore BLKJ BBH Singapore	Temasek Shophouse The Learning Lab IKEA	Gold Bronze Finalist	
101	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management	The [Not-So] Convenience Store PR Gongs McChinese Lessons	Kinetic Singapore BLKJ	Temasek Shophouse The Learning Lab	Gold Bronze	
101 102 103 104 105	07. Media Gongs 08. PR Gongs 08. PR Gongs 08. PR Gongs 08. PR Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it	Kinetic Singapore BLKJ BBH Singapore UltraSuperNew BBH Singapore	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited	Gold Bronze Finalist Finalist Bronze	
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101 102 103 104 105 106 107	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Founding Mothers	Kinetic Singapore BLKJ BBH Singapore UltraSuperNew BBH Singapore BBH Singapore BLKJ	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA StarHub	Gold Bronze Finalist Finalist Bronze Silver Bronze	
101 102 103 104 105 106 107 108	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Founding Mothers Hello Change	Kinetic Singapore BLKJ BBH Singapore BBH Singapore BBH Singapore BLKJ BLKJ BLKJ	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA StarHub StarHub	Gold Bronze Finalist Finalist Bronze Silver Bronze Finalist	
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101 102 103 104 105 106 107 108 109 110 111	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.7 Launch / Re-launch 08.7 Launch / Re-launch	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Founding Mothers Hello Change First Visitors Hello Change Martell NCF Curious Crew	Kinetic Singapore BLKJ BBH Singapore UltraSuperNew BBH Singapore BBH Singapore BBH Singapore BBH Singapore BBH Singapore BBH Singapore BLKJ BLKJ Dgilvy Singapore BLKJ UltraSuperNew	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA IKEA StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore	Gold Gold Bronze Finalist Finalist Bronze Silver Bronze Finalist Finalist Bronze Finalist	
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101 102 103 104 105 106 107 108 109 110 111 112 113 114	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.7 Launch / Re-launch 08.7 Launch / Re-launch	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Founding Mothers Hello Change First Visitors Hello Change Martell NCF Curious Crew McChinese Lessons Only true fans get it Sentosa - Make Time Recasting Singapore's Colonial History	Kinetic Singapore Kinetic Singapore BLKJ BBH Singapore UltraSuperNew BBH Singapore BBH Singapore BLKJ GOgilvy Singapore BLKJ UltraSuperNew BLKJ BLKJ GOgilvy Singapore BLKJ	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA IKEA StarHub StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab Singapore Telecommunications Limited Singapore Telecommunications Limited Singapore Telecommunications Limited Sentosa Development Corporation Singapore Bicentennial Office	Gold Gold Gold Gronze G	
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101 101 102 103 103 10 104 1 105 1 106 1 107 1 108 1 109 1 110 1 111 1 112 1 113 1 114 1 115 1 116 1 117 1 118 1 119 1 120 1 121 1 122 1 123 0 124 0 125 0	07. Media Gongs 08. PR Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.7 Launch / Re-launch 08.7 Launch / Re-launch 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.11 Creative Effectiveness: PR 08.13 Gong for Good: PR 08.13 Gong for Good: PR 09.2 Best use of Digital-led Brand Experience & Activation 09.2 Best use of Digital-led Brand Experience & Activation 09.3 Best use of Events & Live	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Martell Curious Crew Only true fans get it Founding Mothers Hello Change Hello Change Martell NCF Curious Crew McChinese Lessons Only true fans get it Sentosa - Make Time Recasting Singapore's Colonial History Action Seekers Netflix YOU Fan Event Stop The Drama Founding Mothers Recasting Singapore's Colonial History GOMO RAPOLOGY Stop The Drama The [Not-So] Convenience Store Brand Experience & Activ A.I. Love City of Possibilities	Kinetic Singapore Kinetic Singapore Kinetic Singapore Kinetic Singapore BBH Singapore BBH Singapore BBH Singapore BLKJ Ogilvy Singapore BLKJ Ogilvy Singapore BLKJ Ogilvy Singapore BBH Singapore CBBH Singapore BBH Singapore CBBH Singapore CBCANASINGAPORE CBCANASINGAPORE CBCANASINGAPORE CGOODSTUPH CBWA\Singapore CATBWA\Singapore CATBWA\Si	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA StarHub StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab Singapore Telecommunications Limited Sentosa Development Corporation Singapore Bicentennial Office Singapore Telexistory Unilever (Closeup) Unilever (Closeup) Singapore Tourism Board	Gold Gold Grants	
101 101 102 103 103 1 104 1 105 1 106 1 107 1 108 1 109 1 110 1 111 1 112 1 113 1 114 1 115 1 116 1 117 1 118 1 119 1 120 1 121 1 122 1 123 0 124 0 125 0 126 0	07. Media Gongs 07. Media Gongs 08. PR Gongs 09. Brand Experience & Activation Gongs 19. Brand Experience & Activation Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.7 Launch / Re-launch 08.7 Launch / Re-launch 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.11 Creative Effectiveness: PR 08.13 Gong for Good: PR 08.13 Gong for Good: PR 08.13 Gong for Good: PR 09.2 Best use of Digital-led Brand Experience & Activation 09.2 Best use of Digital-led Brand Experience & Activation 09.2 Best use of Digital-led Brand Experience & Activation 09.3 Best use of Events & Live Experiences 09.3 Best use of Events & Live	The [Not-So] Convenience Store PR Gongs McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Founding Mothers Founding Mothers Hello Change Hello Change Martell NCF Curious Crew McChinese Lessons Only true fans get it Sentosa - Make Time Recasting Singapore's Colonial History Action Seekers Stop The Drama Founding Mothers Recasting Singapore's Colonial History GOMO RAPOLOGY Stop The Drama The [Not-So] Convenience Store Brand Experience & Activ A.1. Love All Hail Patricks	Kinetic Singapore Kinetic Singapore Kinetic Singapore BBH Singapore BBH Singapore BBH Singapore BLKJ BLKJ BLKJ Ogilvy Singapore BLKJ Ogilvy Singapore BLKJ BBH Singapore BBH Singapore BBH Singapore BBH Singapore BBH Singapore TBWA\Singapore BBH Singapore CBBH Singapore CBCDSTUPH GOODSTUPH GOODSTUPH TBWA\Singapore CCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCC	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA StarHub StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab Singapore Telecommunications Limited Sentosa Development Corporation Singapore Bicentennial Office Singapore Telecoseup) Unilever (Closeup) Singapore Tourism Board Nike Asia Pacific Breweries Singapore	Gold Bronze Finalist Bronze Bronze Bronze Finalist Bronze Finalist Bronze Silver Finalist Bronze Silver Finalist Bronze Silver Finalist Bronze Silver Finalist Bronze Finalist Bronze Bronze Bronze Bronze Bronze Bronze Bronze Bronze Bronze Bronze Bronze Bronze	
101 101 102 10 103 1 104 1 105 1 106 1 107 1 108 1 109 1 110 1 112 1 113 1 114 1 115 1 116 1 117 1 118 1 119 1 120 1 121 1 122 1 123 0 124 0 125 0 126 0 127 0 128 0	07. Media Gongs 08. PR Gongs 09. Brand Experience & Activation Gongs 19. Brand Experience & Activation Gongs	Campaign 07.11 Gong for Good: Media 08.1 Best use of Non-Digital Platforms 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.3 Social Community Building and Management 08.4 Real-Time Response 08.6 Brand Voice & Strategic Storytelling 08.6 Brand Voice & Strategic Storytelling 08.7 Launch / Re-launch 08.7 Launch / Re-launch 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.8 Best use of Celebrity, Influencers & Key Opinion Leaders 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.10 Best use of Cultural Insights 08.11 Creative Effectiveness: PR 08.13 Gong for Good: PR 08.13 Gong for Good: PR 08.13 Gong for Good: PR 09.2 Best use of Digital-led Brand Experience & Activation 09.2 Best use of Digital-led Brand Experience & Activation 09.2 Best use of Digital-led Brand Experience & Activation 09.3 Best use of Events & Live Experience & Activation	The [Not-So] Convenience Store PR Gongs McChinese Lessons McChinese Lessons IKEA NEWSJACK Martell Curious Crew Only true fans get it IKEA NEWSJACK Founding Mothers Founding Mothers Hello Change Hello Change Martell NCF Curious Crew McChinese Lessons Only true fans get it Sentosa - Make Time Recasting Singapore's Colonial History Action Seekers Netflix YOU Fan Event Stop The Drama Founding Mothers Recasting Singapore's Colonial History GOMO RAPOLOGY Stop The Drama The [Not-So] Convenience Store Brand Experience & Active A.1. Love City of Possibilities The Nike Women Instazine	Kinetic Singapore Kinetic Singapore Kinetic Singapore Kingapore Kingapore Kingapore BBH Singapore BLKJ COgilvy Singapore BLKJ COgilvy Singapore BLKJ BBH Singapore BBH Singapore BBH Singapore BBH Singapore BBH Singapore BBH Singapore Kingapore GOODSTUPH GOODSTUPH TBWA\Singapore Kinetic Singapore CATBWA\Singapore	Temasek Shophouse The Learning Lab IKEA Pernod Ricard Singapore Singapore Telecommunications Limited IKEA StarHub StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab StarHub Jewel Changi Airport StarHub Pernod Ricard Singapore The Learning Lab Singapore Telecommunications Limited Sentosa Development Corporation Singapore Bicentennial Office Singapore Tourism Board Netflix Manulife Insurance Singapore Bicentennial Office Singapore Tourism Board Unilever (Closeup) Singapore Tourism Board Nike	Gold Gold Grants	

	09. Brand Experience & Activation Gongs	09.3 Best use of Events & Live	Million Dollar Move	Ogilvy Singapore	Changi Airport Group	Bronze	
131	09. Brand Experience & Activation Gongs	Experiences 09.3 Best use of Events & Live	MINI Extraoddinary	Kinetic Singapore	BMW Asia	Finalist	
132	09. Brand Experience & Activation Gongs	Experiences 09.3 Best use of Events & Live	Poh Heng: From Gran to Gram	Kinetic Singapore	Poh Heng Jewellery	Finalist	
133	09. Brand Experience & Activation Gongs	Experiences 09.4 Best use of Sponsorships &	McChinese Lessons	BLKJ	The Learning Lab	Bronze	
134	09. Brand Experience & Activation Gongs	Partnerships 09.4 Best use of Sponsorships &	Swing for Power	Ogilvy Singapore	HSBC Bank Singapore	Finalist	
134	09. Brand Experience & Activation Gongs	Partnerships 09.6 Best In-store/Retail experience	McChinese Lessons	BLKJ	The Learning Lab	Finalist	
135	09. Brand Experience & Activation Gongs 09. Brand Experience & Activation Gongs	09.8 Innovation in Brand Experience	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Finalist	
	09. Brand Experience & Activation Gongs	& Activation 09.9 Best use of Cultural Insights in	McChinese Lessons	BLKJ			
137		Brand Experience & Activation 09.9 Best use of Cultural Insights in			The Learning Lab	Bronze	
138	09. Brand Experience & Activation Gongs	Brand Experience & Activation 09.11 Best Integrated Brand	Stop The Drama	TBWA\Singapore	Manulife Singapore	Finalist	
139	09. Brand Experience & Activation Gongs	Experience & Activation-led Campaign 09.11 Best Integrated Brand	All Hail Patricks	Iris	Asia Pacific Breweries Singapore	Bronze	
140	09. Brand Experience & Activation Gongs	Experience & Activation-led Campaign	Luck is Everywhere	Ogilvy Singapore	Changi Airport Group	Finalist	
141	09. Brand Experience & Activation Gongs	09.12 Gong for Good: Brand Experience & Activation	Generosity Bar	Ogilvy Singapore	Mondelez Asia Pacific Pte Ltd	Finalist	
142	09. Brand Experience & Activation Gongs	09.12 Gong for Good: Brand Experience & Activation	Project Outriders	Iris	Shell Pakistan Ltd	Silver	
143	09. Brand Experience & Activation Gongs	09.12 Gong for Good: Brand Experience & Activation	Stop The Drama	TBWA\Singapore	Manulife Singapore	Finalist	
144	10. Mobile & Digital Gongs	10.1 Best use of Digital Platforms	Mobile & Digital A.I. Love	Gongs MullenLowe Singapore	Unilever (Closeup)	Bronze	
145	10. Mobile & Digital Gongs	10.1 Best use of Digital Platforms 10.3 Best use of Social & Messaging	SPATULAH	GOODSTUPH McCann Worldgroup (Singapore)	GOODSTUPH	Bronze	
146	10. Mobile & Digital Gongs	Platforms 10.3 Best use of Social & Messaging	Mastercard Crib to Crib	Pte. Ltd.	Mastercard Asia/Pacific Pte. Ltd.	Finalist	
147	10. Mobile & Digital Gongs	Platforms 10.3 Best use of Social & Messaging	Only true fans get it	BBH Singapore	Singapore Telecommunications Limited	Gold	
148	10. Mobile & Digital Gongs	Platforms	Nike Battle Force Live	BBH Singapore	Nike	Silver	
149	10. Mobile & Digital Gongs	10.6 Digitally Enhanced Physical Experiences	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Silver	
150	10. Mobile & Digital Gongs	10.7 Innovation in Mobile &/Or Digital	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Bronze	
151	10. Mobile & Digital Gongs	10.7 Innovation in Mobile &/Or Digital	SPATULAH	GOODSTUPH	GOODSTUPH	Bronze	
152	10. Mobile & Digital Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital	#adulting	TBWA\Singapore	Manulife Singapore	Finalist	
153	10. Mobile & Digital Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital	Mastercard Crib to Crib	McCann Worldgroup (Singapore) Pte. Ltd.	Mastercard Asia/Pacific Pte. Ltd.	Finalist	
154	10. Mobile & Digital Gongs	10.9 Creative Effectiveness: Mobile	SPATULAH	GOODSTUPH	GOODSTUPH	Finalist	
		&/Or Digital					
155	10. Mobile & Digital Gongs	&/Or Digital 10.9 Creative Effectiveness: Mobile &/Or Digital	The Nike Women Instazine	BBH Singapore	Nike	Bronze	
155	10. Mobile & Digital Gongs 11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content:					
		10.9 Creative Effectiveness: Mobile &/Or Digital	The Nike Women Instazine Craft Gong	js	Nike	Bronze	
156	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation	s Freeflow Productions Pte Ltd	Nike Tribal Worldwide Pte Ltd	Bronze Finalist	
156 157	11. Craft Gongs 11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd	Bronze Finalist Bronze	
156 157 158	11. Craft Gongs 11. Craft Gongs 11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore	Bronze Finalist Bronze Bronze	
156 157 158 159	11. Craft Gongs 11. Craft Gongs 11. Craft Gongs 11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change The Translator	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's	Bronze Finalist Bronze Bronze Silver	
156 157 158 159 160	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change The Translator Action Seekers	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board	Bronze Finalist Bronze Bronze Silver Finalist	
156 157 158 159 160 161	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change The Translator Action Seekers Hands that Shaped the Nation	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd	Bronze Finalist Bronze Bronze Silver Finalist Finalist	
156 157 158 159 160 161 162	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change The Translator Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest" Sony a7RIII and Michael Yamashita	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered	Bronze Finalist Bronze Bronze Silver Finalist Finalist Bronze	
156 157 158 159 160 161 162 163	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change The Translator Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest"	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Singapore Tourism Board CEL DEVELOPMENT	Bronze Finalist Bronze Bronze Silver Finalist Finalist Bronze Silver	
156 157 158 159 160 161 162 163 164	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change The Translator Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest" Sony a7RIII and Michael Yamashita Window to the soul Eye AF	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia	Bronze Finalist Bronze Bronze Silver Finalist Finalist Bronze Silver Finalist	
156 157 158 159 160 161 162 163 164 165	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change The Translator Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest" Sony a7RIII and Michael Yamashita Window to the soul Eye AF Ship	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Standard Chartered	Bronze Finalist Bronze Bronze Silver Finalist Finalist Bronze Silver Finalist Gold	
156 157 158 159 160 161 162 163 164 165 166	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Content:	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest" Sony a7RIII and Michael Yamashita Window to the soul Eye AF Ship What is Time	Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore SWEET (SPH)	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Standard Chartered Orchard Turn Developments Pte Ltd	Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Finalist Gold Finalist	
156 157 158 159 160 161 162 163 164 165 166 167	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.2 Film & Branded Cont	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change The Translator Action Seekers Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest" Sony a7RIII and Michael Yamashita Window to the soul Eye AF Ship Ship What is Time Wildlife	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore SWEET (SPH) TBWA\Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Standard Chartered Orchard Turn Developments Pte Ltd Standard Chartered	Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Finalist Gold Finalist Silver	
156 157 158 159 160 161 162 163 164 165 166 165 166 167 168	11. Craft Gongs	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.2 Film & Branded Content: Cinematography 11.3 Film & Branded Content: Cinematography 11.3 Film & Branded Content: Editing	The Nike Women Instazine Craft Gong Hands that Shaped the Nation Kinship - Hari Raya 2019 Make Time For A Change Make Time For A Change Action Seekers Hands that Shaped the Nation Living Longer Parc Komo Residences "Sound of Forest" Sony a7RIII and Michael Yamashita Window to the soul Eye AF What is Time Wildlife Be Unstoppable Tomorrow and Today	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore SWEET (SPH) TBWA\Singapore GOVT Singapore	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Singapore Tourism Board CEL DEVELOPMENT Sony South East Asia Standard Chartered Orchard Turn Developments Pte Ltd Standard Chartered OCBC Bank Singapore	Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Finalist Gold Finalist Silver Silver Bronze	
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156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174	11. Craft Gongs11. Craft Gongs </td <td>10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.3 Film & Branded Content: Editing 11.4 Film & Branded Content: Script 11.5 Film & Branded Content: Casting 11.5 Film & Branded Content: Casting</td> <td>The Nike Women Instazine Craft Goorg Hands that Shaped the Nation Kinship - Hari Raya 2019 Condor Heroes Co Bungee Jumping Condor Heroes Lose All Their Luggage The Day Before Condor Heroes Lose All Their Luggage Condor Heroes Lose All Their Luggage Kinship - Hari Raya 2019</td> <td>s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore SWEET (SPH) SWEET (SPH) TBWA\Singapore GOVT Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore ADK Singapore Freeflow Productions Pte Ltd</td> <td>Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Orchard Turn Developments Pte Ltd OCBC Bank Singapore OCBC CEAR Singapore Singapore Tourism Board Julie's Ministry of Communications and Information Tribal Worldwide Pte Ltd</td> <td>Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Silver Finalist Gold Finalist Gold Finalist Silver Bronze Finalist Silver Bronze Silver Bronze Bronze Bronze Silver Bronze B</td> <td></td>	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.3 Film & Branded Content: Editing 11.4 Film & Branded Content: Script 11.5 Film & Branded Content: Casting 11.5 Film & Branded Content: Casting	The Nike Women Instazine Craft Goorg Hands that Shaped the Nation Kinship - Hari Raya 2019 Condor Heroes Co Bungee Jumping Condor Heroes Lose All Their Luggage The Day Before Condor Heroes Lose All Their Luggage Condor Heroes Lose All Their Luggage Kinship - Hari Raya 2019	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore SWEET (SPH) SWEET (SPH) TBWA\Singapore GOVT Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore ADK Singapore Freeflow Productions Pte Ltd	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Orchard Turn Developments Pte Ltd OCBC Bank Singapore OCBC CEAR Singapore Singapore Tourism Board Julie's Ministry of Communications and Information Tribal Worldwide Pte Ltd	Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Silver Finalist Gold Finalist Gold Finalist Silver Bronze Finalist Silver Bronze Silver Bronze Bronze Bronze Silver Bronze B	
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156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174	11. Craft Gongs11. Craft Gongs </td <td>10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.3 Film & Branded Content: Script 11.4 Film & Branded Content: Script 11.4 Film & Branded Conte</td> <td>The Nike Women Instazine Craft Goorg Hands that Shaped the Nation Kinship - Hari Raya 2019 Condor Heroes Co Bungee Jumping Condor Heroes Lose All Their Luggage The Day Before Condor Heroes Lose All Their Luggage Condor Heroes Lose All Their Luggage Kinship - Hari Raya 2019</td> <td>s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore SWEET (SPH) SWEET (SPH) TBWA\Singapore GOVT Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore ADK Singapore Freeflow Productions Pte Ltd</td> <td>Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Orchard Turn Developments Pte Ltd OCBC Bank Singapore OCBC CEAR Singapore Singapore Tourism Board Julie's Ministry of Communications and Information Tribal Worldwide Pte Ltd</td> <td>Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Silver Finalist Gold Finalist Gold Finalist Silver Bronze Finalist Silver Bronze Silver Bronze Bronze Bronze Silver Bronze B</td> <td></td>	10.9 Creative Effectiveness: Mobile &/Or Digital 11.1 Film & Branded Content: Direction 11.1 Film & Branded Content: Cinematography 11.2 Film & Branded Content: Cinematography 11.3 Film & Branded Content: Script 11.4 Film & Branded Content: Script 11.4 Film & Branded Conte	The Nike Women Instazine Craft Goorg Hands that Shaped the Nation Kinship - Hari Raya 2019 Condor Heroes Co Bungee Jumping Condor Heroes Lose All Their Luggage The Day Before Condor Heroes Lose All Their Luggage Condor Heroes Lose All Their Luggage Kinship - Hari Raya 2019	s Freeflow Productions Pte Ltd Freeflow Productions Pte Ltd GOVT Singapore TBWA\Singapore Freeflow Productions Pte Ltd TBWA\Singapore Rolla Pte Ltd Directors Think Tank Singapore TBWA\Singapore SWEET (SPH) SWEET (SPH) TBWA\Singapore GOVT Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore TBWA\Singapore ADK Singapore Freeflow Productions Pte Ltd	Nike Tribal Worldwide Pte Ltd Tribal Worldwide Pte Ltd BBH Singapore Julie's Singapore Tourism Board Tribal Worldwide Pte Ltd Standard Chartered CEL DEVELOPMENT Sony South East Asia Orchard Turn Developments Pte Ltd OCBC Bank Singapore OCBC CEAR Singapore Singapore Tourism Board Julie's Ministry of Communications and Information Tribal Worldwide Pte Ltd	Bronze Finalist Bronze Bronze Silver Finalist Bronze Silver Silver Silver Finalist Gold Finalist Gold Finalist Silver Bronze Finalist Silver Bronze Silver Bronze Bronze Bronze Silver Bronze B	

		11.6 Film & Branded Content: Art					
178	11. Craft Gongs	Direction (Including Production	Hands that Shaped the Nation	Freeflow Productions Pte Ltd	Tribal Worldwide Pte Ltd	Bronze	
		Design) 11.6 Film & Branded Content: Art					
179	11. Craft Gongs	Direction (Including Production	Make Time For A Change	Freeflow Productions Pte Ltd	BBH Singapore	Bronze	
		Design)			BBH Singupore	Bronze	
		11.6 Film & Branded Content: Art					
180	11. Craft Gongs	Direction (Including Production	One Pearl Bank	Smallshop Communications	Capitaland	Finalist	
		Design)					
181	11. Craft Gongs	11.7 Film & Branded Content: Visual	NEA - Reducing Disposables	KRAFTW5RKZ Pte Ltd	Tribal Singapore Pte Ltd	Finalist	
		Effects					
182	11. Craft Gongs	11.7 Film & Branded Content: Visual	The Singapore Bicentennial - A New	Atypicalfilms Pte Ltd	Singapore Bicentennial Office	Finalist	
		Effects 11.7 Film & Branded Content: Visual	Perspective				
183	11. Craft Gongs	Effects	Wildlife	TBWA\Singapore	Standard Chartered	Silver	
		11.8 Film & Branded Content:					
184	11. Craft Gongs	Animation	First Visitors	Ogilvy Singapore	Jewel Changi Airport	Bronze	
185	11. Craft Gongs	11.8 Film & Branded Content:	NEA - Reducing Disposables	KRAFTW5RKZ Pte Ltd	Tribal Singapore Pte Ltd	Finalist	
- 100		Animation					
186	11. Craft Gongs	11.8 Film & Branded Content:	TIME FOR CHANGE	BBH Singapore	IKEA	Bronze	
		Animation 11.9 Film & Branded Content: Use of					
187	11. Craft Gongs	Original Music	Changi Jewel	SongZu Singapore	Jewel Changi Airport Devt Pte. Ltd.	Finalist	
		11.9 Film & Branded Content: Use of					
188	11. Craft Gongs	Original Music	DBS Beyond 2025	SongZu Singapore	DBS Bank Ltd Co.	Silver	
189	11. Craft Gongs	11.9 Film & Branded Content: Use of	Excuses	McCann Worldgroup (Singapore)	Mastercard Asia/Pacific Pte. Ltd.	Finalist	
109		Original Music		Pte. Ltd.	Mustercura Asia/Facine File, Etd.		
190	11. Craft Gongs	11.9 Film & Branded Content: Use of	SCB Living Longer (Back To School)	SongZu Singapore	Standard Chartered Bank	Silver	
		Original Music 11.9 Film & Branded Content: Use of					
191	11. Craft Gongs	Original Music	SilkAir Dolls	SongZu Singapore	Singapore Airlines	Finalist	
103		11.11 Film & Branded Content: Use of				D	
192	11. Craft Gongs	Sound Design	Ship	TBWA\Singapore	Standard Chartered	Bronze	
193	11. Craft Gongs	11.16 Radio & Audio: Use of Sound	Auld Lang Syne	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
		Design					
194	11. Craft Gongs	11.16 Radio & Audio: Use of Sound Design	Happy Birthday	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
		Design 11.16 Radio & Audio: Use of Sound					
195	11. Craft Gongs	Design	Wedding March	MullenLowe Singapore	Sivantos Pte Ltd (Signia Hearing Aids)	Finalist	
196	11. Craft Gongs	11.17 Physical Craft: Art Direction	MINI Extraoddinary	Kinetic Singapore	BMW Asia	Finalist	
197	11. Craft Gongs	11.17 Physical Craft: Art Direction	The [Not-So] Convenience Store	Kinetic Singapore	Temasek Shophouse	Finalist	
		11.22 Digital Craft: Art Direction					
198	11. Craft Gongs	(Including Typography and	GERMS10 Website	GERMS Digital Pte. Ltd.	GERMS Digital Pte. Ltd.	Finalist	
		Photography)					
		11.24 Digital Craft: Animation					
199	11. Craft Gongs	(Including Digital Illustration, Motion	Meet Max	TBWA\Singapore	Standard Chartered Bank (Singapore) Limited	Finalist	
		Graphics and Video & Moving Image)					
		11.25 Digital Craft: User Interface					
200	11. Craft Gongs	(Including User Experience and	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Silver	
		Journey Design)					
204		11.25 Digital Craft: User Interface				D	
201	11. Craft Gongs	(Including User Experience and Journey Design)	NestBloom Digital and Interactive Design	Sunny Side Up Pte Ltd	Yan Yuan Pte Ltd	Bronze	
		11.25 Digital Craft: User Interface					
202	11. Craft Gongs	(Including User Experience and	SPATULAH	GOODSTUPH	GOODSTUPH	Finalist	
		Journey Design)					
		11.27 Digital Craft: Digitally Enhanced					
203	11. Craft Gongs	Physical Experiences (Including AR,	A.I. Love	MullenLowe Singapore	Unilever (Closeup)	Silver	
		VR & Mixed Reality)					
		11.27 Digital Craft: Digitally Enhanced					
204	11. Craft Gongs	Physical Experiences (Including AR, VR & Mixed Reality)	City of Possibilities	TBWA\Singapore	Singapore Tourism Board	Silver	
		VR & MIXed Reality)					

GONG NexGen 2019						
Winner	Steven Koswara & Creshelle Padilla	Kinetic Singapore				
1st Runner-up	Eloise Ho & Gabriel Lee	TMRW				
2nd Runner-up	Jaron Ngoh & Gwendelyn Gomez	TBWA\Singapore				
Finalist	Nadhirah Ismail & Justin Choo	AMC Asia				
Finalist	Cheryl Seah Su Yin & Tay Aik Tiao	R/GA				

Steven Koswara Kinetic Singapore Young Copywriter of the Year Independent Agency of the Year Alicia Tan Kinetic Singapore Director of the Year Independent Agency of the Year Independent Agency of the Year Kinetic Singapore	Young Designer of the Year					
Alicia Tan Kinetic Singapore Director of the Year Director of the Year Roslee Yusoff Freeflow Productions Pte Ltd Spikes Country Agency of the Year Publicis Singapore Advertiser of the Year Advertiser of the Year Design Agency of the Year Design Agency of the Year Independent Agency of the Year Independent Agency of the Year	Steven Koswara Kinetic Singapore					
Alicia Tan Kinetic Singapore Director of the Year Director of the Year Roslee Yusoff Freeflow Productions Pte Ltd Spikes Country Agency of the Year Publicis Singapore Advertiser of the Year Advertiser of the Year Design Agency of the Year Design Agency of the Year Independent Agency of the Year Independent Agency of the Year						
Director of the Year Roslee Yusoff Freeflow Productions Pte Ltd Spikes Country Agency of the Year Publicis Singapore Advertiser of the Year Advertiser of the Year Design Agency of the Year Design Agency of the Year Independent Agency of the Year Independent Agency of the Year	Young Copywriter	^r of the Year				
Roslee Yusoff Freeflow Productions Pte Ltd Spikes Country Agency of the Year Publicis Singapore Advertiser of the Year Advertiser of the Year Design Agency of the Year Kinetic Singapore Independent Agency of the Year Independent Agency of the Year	Alicia Tan	Kinetic Singapore				
Roslee Yusoff Freeflow Productions Pte Ltd Spikes Country Agency of the Year Publicis Singapore Advertiser of the Year Advertiser of the Year Design Agency of the Year Kinetic Singapore Independent Agency of the Year Independent Agency of the Year						
Spikes Country Agency of the Year Publicis Singapore Advertiser of the Year Temasek Shophouse Design Agency of the Year Kinetic Singapore Independent Agency of the Year	Director of the	ne Year				
Publicis Singapore Advertiser of the Year Temasek Shophouse Design Agency of the Year Kinetic Singapore Independent Agency of the Year	Roslee Yusoff	Freeflow Productions Pte Ltd				
Publicis Singapore Advertiser of the Year Temasek Shophouse Design Agency of the Year Kinetic Singapore Independent Agency of the Year						
Advertiser of the Year Temasek Shophouse Design Agency of the Year Kinetic Singapore Independent Agency of the Year	Spikes Country Ager	ncy of the Year				
Temasek Shophouse Design Agency of the Year Kinetic Singapore Independent Agency of the Year	Publicis Sin	gapore				
Temasek Shophouse Design Agency of the Year Kinetic Singapore Independent Agency of the Year						
Design Agency of the Year Kinetic Singapore Independent Agency of the Year	Advertiser of	the Year				
Kinetic Singapore Independent Agency of the Year	Temasek Sho	ophouse				
Kinetic Singapore Independent Agency of the Year						
Independent Agency of the Year	Design Agency of	of the Year				
	Kinetic Sing	gapore				
Kinetic Singapore	Independent Agend	cy of the Year				
	Kinetic Sing	gapore				

Young Art					
Steven Koswara	Kinetic Singapore				
Prod	ucer of the Year				
Jasmine Tan	GOVT Singapore				
Photog	rapher of the Year				
Pann Lim	Kinetic Singapore				
	Best of Category				
Film & Branded Content Gongs	The Translator	GOVT Singapore			
Direct Gongs	McChinese Lessons	BLKJ			
Production	Company of the Year				
Freeflow	Productions Pte Ltd				
Digital /					
ТВ					
Agency of the Year					
ТВ					