



G O N G

N E X G E N

This is an inter-agency competition to submit an advertising pitch in 48 hours upon receipt of the client's brief.

Each agency team comprises two (2) young creative practitioners aged 30 and below in the year 2019. The top three (3) winning teams will be awarded prizes and for the winning team, a trophy as well.

**IMPORTANT DATES**

- / Client Briefing: 30/08/19, Friday
- / Proposal Submission: 2/09/19, Monday
- / Pitch Presentation: 3/09/19, Tuesday

**Prize Presentation**

The prize presentation will be held at the The Gong Show 2019 on 8/11/19.

**Registration Fee**

S\$428.00 (inclusive of GST) per team of 2 members.

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**Contact**

Jenny Lau  
9848 7979  
jenny@4as.org.sg

Wainee Lim  
9271 5497  
wainee@4as.org.sg





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R E G I S T R A T I O N

**RULES**

- 1) Please use ONE registration Form for ONE team only.
- 2) Each agency team comprises two young creative practitioners.
- 3) All participants must be 30 years old and below in 2019
- 4) Form must be typewritten.

**Team Information**

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Team Name & Agency/

**Team Member 1**

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Name & Title/  
NRIC & Age/  
(with photocopies of front & back)  
Email & Mobile/

**Team Member 2**

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Name & Title/  
NRIC & Age/  
(with photocopies of front & back)  
Email & Mobile/





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**Entrant Agency**

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Address:  
Contact Person:  
Title:  
Office / Mobile:  
Email:  
Date:

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Name & Signature of  
CEO/MD and  
Company Stamp:

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**REGISTRATION**

Registration opens on 18/06/19 and closes on

**05:00PM**

**FRIDAY**

**23/08/19**

To qualify for SMA NexGen, please email Registration Form to:  
**jenny@4as.org.sg & wainee@4as.org.sg**

Registration Fee per team: SGD \$428.00 (Inclusive of GST)

Cheque to be made payable to The 4As Limited  
and sent to the following address before registration closes:

**Association of Accredited Advertising Agents Singapore**  
**114 Lavender Street, CT Hub 2, #10-87**  
**Singapore 338729**  
**Attn: Jenny Lau / Wainee Lim**

