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Media Release

## Thomas Yang joins Gong 2013 Creative Circle Awards as Deputy Chairman and Head of Jury for Outdoor & Poster

Boasting an average academic performance, Thomas Yang graduated from the Nanyang Academy of Fine Arts in 1992. Luckily, advertising took him in.



Thomas' big break came in 1998 when he won Best New Art Director at the Singapore Creative Circle Awards. After which he went on to bag over 300 regional and international awards at major shows such as D&AD, The One Show, Cannes, Clio, AdFest and The Spikes. In 2011 besides winning The Creative Director of the Year in the Hall Of Fame award, he was also one of the top 10 highest ranked creative directors in Cannes.

For the last 15 years, he has been earning his stripes with stints at Lowe, BBDO, O&M, M&C Saatchi, 10am Communications, JWT, before landing his current position at DDB Singapore.

As Creative Director at DDB Group Singapore, he has forged relationships with both clients and within the creative department to achieve one goal: To create work that works wonders and delivers results in the market place. During his time at the agency group, Thomas has helped create work that has made DDB the most awarded Singapore agency at Cannes, D&AD, the One Show, Spikes Asia, AdFest and the Creative Circle Awards 3 years in a row. Thomas believes that strategic thinking precedes craft. And that the mark of a great art director is flexibility - having a design sense that is unrestricted by any style.

Apart from his day-job persona, Thomas is also a hardcore cyclist. He has found a way of combining his love for cycling and design call "100copies"([www.100copies.net](http://www.100copies.net)) which is a collection of limited edition cycling-related prints and tees that's a runaway hit.

Above all, he is a proud father of two lovely daughters - the Grand Prix of his life.