



ENTRY FORM

Creative Client of the Year

This award honours individuals who are brave enough to support creativity that pushes the boundaries of the familiar. They push agencies in pursuit of creative excellence and challenge them to think out of the box. They distinguish themselves by the boldness and differentiation in their campaigns and inspire creative marketing of their brands.

This category is open to agencies to enter their clients. Min of 5 pieces of work the client was responsible in approving, is required as part of the entry, describing the brave work that he pushed for and risks that he or she took to challenge the status quo of their marketing communications (max 300 words)

Entries close on Monday 15th October 5.00 pm. Please submit only one entry form for each entry.

Category: Creative Client of the Year

Client's Name:

Client's Title:

Client's Company:

Submitted by:

Name:

Title:

Agency:

Tel No:

Email:

Address

Date:



Association of
Accredited Advertising
Agents Singapore